



BOWL FOR KIDS' SAKE 2021

Virtual Comic Book Bowl

March 5th & 6th

Weekly Challenge Guide

Big Brothers Big Sisters of the North Coast is taking Bowl for Kids' Sake (BFKS) virtual! To follow social distance recommendations, we're making adjustments to bring the fun to you for this year's Comic Book Bonanza!

On Friday February 5th BFKS kicks off with four weeks of challenges, competitions, and prizes! Each week you can participate in 1) Activity Challenge and 2) a Fundraising challenge .

1) **Activity Challenges** are fun opportunities to catch the BFKS Spirit. Each week you participate you win a raffle ticket; Every Friday on Facebook Live at 5:00pm we will announce a the winner of a weekly PIN TROPHY! Don't forget to share your activities on social media (use #BFKSHumboldt and tag us!) and get others excited about getting involved. You can also direct message BBBSNC your photo submissions if you don't want to publicly share!

2) **Fundraising Challenges** provide extra motivation to ask for donations and recruit new "bowlers." Every challenge you complete you will receive a raffle ticket and tune on Friday's to find out if you won in our weekly raffle drawings.

Just like before, asking for friends' and family support is easy. Once you register in our online platform, (<https://secure.frontstream.com/virtual-bowl-for-kids-sake-38-comic-book-bonanza>) you can customize your own fundraising page, with built in tools to ask for donations via social media, email or text. You can also collect safely cash and checks to turn in with a pledge sheet. Pledge sheets available on our website <http://www.ncbbbs.org/events/bfks.php>



We all know BFKS is not about the bowling-it's about the kids. Now more than ever, our impact is essential and our mission is urgent. The global pandemic has compounded the pressures for our youth with increased isolation with distant learning and shelter in place. Our Mentoring 2.0 program provides us with the tools to keep our commitment in providing support, critical resources and BIG friendships for Humboldt County youth.

This work is only possible through the passion and support of people like you. Thank you for "bowling" with us and we can't wait to see what you can do with Virtual BFKS: Comic Book Bowl!



Week 1 February 7-13

Activity Challenge: Virtual Bowling Contest

We are excited to share a virtual bowling game online at www.ncbbbs.org/events/bfks. You can play on your phone, tablet, or computer. Make sure you screenshot your scores; every score submitted gets a raffle ticket for our weekly raffle drawings and the top scoring team wins a PIN TROPHY!

Fundraising Challenge: Score 5+ more new donations!

Keep the donations flowing and broaden your circle. Try to secure 5 new donations this week for a chance at more raffle tickets. It doesn't matter the size of gift, it all goes to 1:1 professionally supported mentoring in Humboldt County.



Week 2 February 14-20

Activity Challenge: Comic Book Art Contest.

Paint, perform, build, color a BFKS : Comic Book Bowl art project! This themed art project can be whatever you want it to be. Maybe you are going to decorate a **SUPER valentine, decorate your business window, make a sculpture of Casper the friendly ghost!** Let your imagination soar! Every upload will receive a raffle ticket. The winner (or team) will receive a Pin Trophy! Make sure you like your favorites to help them win!

Fundraising Challenge: Start a team challenge.

Starting a competitive challenge can really help with recruiting new bowlers and teams! Challenge another team to see who can raise the most money! You can challenge a competing business, branch, department, or club. Keep it friendly and in the fun BFKS spirit! If you start a challenge, a raffle ticket will be given to everyone on the team! Remember we have weekly drawings.



Bonus Team Challenges

Lip Sync Challenge: Put together a video of your team lip singing along to your favorite song or montage of songs. Remember this year's theme and have fun and be safe. Winning team receives 2021 Pin Trophy and raffle tickets for the whole team

THE COSTUME CONTEST: Dress up as your favorite comic book characters. Remember comics have been around since the beginning of time. If you can't see your team be creative and send individual shots, screenshot of a zoom meeting and be prepared to be in costume if you join us March 6th. These will be the last trophies given out!

Week 3 February 21-27

Activity Challenge: Bowl at home.

Get those creative juices flowing and build your own bowling alley at home. Use whatever you have around your house. Is it outdoor or indoor? Is it in front of your Wii? Are you knocking down recycling at work? The more creative the better. The winner of "Best Bowling alley" will win a very coveted pin trophy. All those who participate will be entered in the weekly raffle.

Fundraising Challenge: Recruit new bowlers!

Encourage your friends, co-workers, and family to join your team, or start one of their own. Other agencies are reporting lower participation going virtual and we don't want that! Just let me know who your new recruits are for you and them to receive raffle tickets! Drawings are live at 5:00pm on Facebook!



Week 4 February 28-March 6

Activity Challenge: Move for Kids' Sake

Go out and walk, run, dance, hike or whatever you feel gets you moving. Being in costume is highly recommended. Maybe meet your team for safe a social distance bike ride! Make sure you are sharing your photos on social media and tagging Big Brothers Big Sisters of the North Coast. The individual or team that makes the most moves with spirit wins a PIN TROPHY!

Fundraising Challenge: Final Push!

Raise at least another \$100 dollars on your online fundraising page and receive another raffle ticket. Don't worry your online donations are dated so I will know which ones are the newest!



Extra Raffle Ticket Opportunities

We love Sponsors : Support one of participating prize donors and sponsors' business and share a photo for extra raffle tickets. Sponsors are added daily to our website and we want to you to SHOP LOCAL!

Join Our BFKS Facebook Event: Join our event on Facebook for an additional raffle ticket. Easy!

Trivia all month long!: We will be posting trivia all month long. It might be comic book trivia, local trivia or random fun trivia. Winners get more chances to win prizes. So make sure to follow us on

March 5th & 6th

March 5th: Typically we would be hitting the lanes with rounds of bowling with our Friday night teams. This year we will be live at 5:00pm on Facebook with more prizes, team updates and more.

March 6th: This is the day you are waiting for, sort of! We will be set up at multiple sites for you and your team to come and turn in any pledge sheets with cash and check donations. You will also receive your incentive prizes and Fundraising on Fire raffle tickets. This also the last chance to show off your costume and strut your stuff for a chance to win a PIN TROPHY! We will going live throughout the day announcing teams, totals, sponsors and giving away prizes. At 6:00pm we will be live announcing grand totals, the top individuals and teams, plus drawing our Fundraising on Fire winner!



Fundraising Incentives

Fundraising on Fire: For every \$100 you raise you get a chance to win a Kindle Fire or a Fire Stick!

Raise **\$100** and receive a 2020 BFKS t-shirt , TWO free bowling passes and one fundraising on fire raffle ticket!

Make it to **\$250** mark and get *your choice* of a 2021 BFKS t-shirt or a 2021 BFKS long sleeve shirt. Also included is 2 fundraising on fire tickets, two free bowling passes, and a Vintage BFKS t-shirt!

Once you get to **\$500** mark you are apart of the 500 Club! This means you get a Big Brothers Big Sisters zip up hoodie sweater, 5 tickets, two free bowling passes and BBBS Swag bag!

And hit **\$1,000** raised you get a premium BBBS Swag Bag, the BBBS hoodie, 10 tickets, two free bowling passes, and a vintage t-shirt.!

Our **Grand Prize Winner** is the individual that raises the most money wins a night stay at the Benbow inn with a \$100 gift certificate!

The **Grand Prize Team** win a \$300 party at a restaurant of you choice. This may be converted to gift cards if dining isn't available!



To be billed donations will only be counted towards team totals. Please encourage your typical "to be billed" donors to visit your online fundraising page or collect a check before BFKS weekend March 5th & 6th. All prizes will be available for safe, social distancing pick up at a TBD location. The weekend of the event may change due to state safety regulations.